

EDAB for the Town of Larkspur
(Economic Development Advisory Board)

Meeting Minutes----9/03/2008

Folks in Attendance: Dave Gardner, Gary Abel, Larry Horowitz, Bill Kramer, Daniele Kelley

Reviewed upcoming “Larkspur Chamber of Commerce” Poker Run coming up on Saturday, 9/06/2008. This is designed to introduce the businesses in and around Town to other business owners/employees AND the public in general. The organizers are DeAnna Tilley, Todd Liebbe, Tony Caterina, and Bill Fischer.

Reviewed the topic of making a proposal for the Town Council to discuss the possibility of Raising the salaries of Mayor and the Town Council members.

- This would only affect these positions AFTER the next election.
- Is the council willing to discuss this? We have mentioned this in our last 2 Meeting Minutes, but have had no response from the Town.
- This could include an increase in the per-meeting-pay for each meeting attended by a council member.
- It should probably be discussed now, rather than waiting until the next election is upon us.
- This could entice members to spend more time on Town Issues.
- Gary Abel will check other Towns and Cities to see what their Mayor and Council People are paid.
- Maybe any raise should be tied to a corresponding revenue increase received by the Town via sales tax, property tax, etc.

Discussed SURVEYS taken by EDAB members with business owners throughout town. A copy of the survey questions is attached to the JULY minutes. Only about 1/3 of the 20 business in Town have been surveyed. EDAB will continue to take the surveys and hopefully have them completed by the next EDAB meeting.

▪ The #1 thing that seems to be coming up as to what the Town can do to support the success of existing businesses and promote the establishment of NEW businesses is To provide for parking on the sides of the streets in Larkspur. Larkspur should encourage people visiting the establishments in Larkspur to park on the sides of the street when the parking lots are full. Areas near fire hydrants and near intersections should be marked as no parking.

- Other desires that came up were:
 - sidewalks/boardwalks
 - street lighting
 - create a sign with all of the business names on it (plus maybe a Town map showing their locations)
 - Development of the Town Park
 - Getting the Bike Trail completed
 - Create a “Specials Night” where each business (especially the restaurants) offers a special. OR each restaurant could get their own night. This could be promoted by the Town.
 - Have someone in Town walk folks through the building process. More of a step-by-step hand holding process to make it easy for new businesses to get started.

Meeting started at 6:38 PM and finished at 7:40 PM

The next meeting will be October 8th at 6:30 at the Town Hall.

Respectfully submitted by Dave Gardner, EDAB Chairman